



Ben Sayles (centre), 6, of Brantford and his brother, Noah, 9, lead a group of walkers in the Alzheimer Society's Walk for Memories through Lynden Park Mall on Sunday afternoon. The event raised \$15,000.

Ben Thompson, Expositor Staff

# 'We're so excited'

## Walk for Memories raises \$15,000

EXPOSITOR STAFF / BRANTFORD

The Alzheimer Society of Brant was walking tall Sunday, taking in almost \$15,000 at its seventh annual Walk for Memories event.

"You would not believe what we raised — over \$14,700," said an ecstatic Wanda Dzierbicki, community development co-ordinator for the Brant Chapter. Last year, the Lynden Park Mall event raised just over \$10,000.

"We're hyped," she continued. "We're so excited!"

with a new partner, the Athletic Club," Dzierbicki said. And next year, there may be another. The society is looking into setting up a skateathon, but talks are at the preliminary stage.

### 96 PARTICIPANTS

At the moment, however, organizers are still looking in the socks of Sunday's walk, which attracted 96 participants (up from 60 last year), including dignitaries such as Brant MP Jane Stewart, Brant MPP Dave Levac and Mayor Mike Hanscock, and a musical warmup by Memphis Motion.

Dzierbicki was pleased to see such a high level of community support, because the society put a great deal of ef-

forted prizes, including a VIA rail trip for two to Montreal, complete with tickets to a Canadiens-Maple Leafs game, won by Fred Coxy, who brought in pledges of more than \$1,200. The top corporate team was Amberlea Place, with more than \$300.

### ALZHEIMER'S AWARENESS

The fundraiser also gave the society a chance to promote some of its programs, including one on basic Alzheimer's awareness aimed at Grade 4 students.

"Children are not always aware of what changes are happening with Grandma and Grandpa," Dzierbicki said.